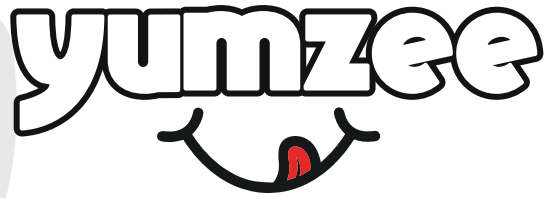


yumzee

The word "yumzee" is written in a white, rounded, bubbly font with a thick black outline. Below the word is a simple, stylized smile drawn with a thick black line. A small, red tongue is sticking out from the center of the smile.



Introducing YUMZEE, the innovative touch-screen fast food solution designed to bring quality cuisine to premises that traditionally don't serve food, such as wet-led pubs, social clubs, and bars. Our system is built to seamlessly integrate into your venue, allowing you to attract more customers with a visually enticing and user-friendly ordering experience. With YUMZEE, you can offer a diverse range of street food menus, representing six different global cuisines, all available at the touch of a button.

As consumer habits shift, takeaway food orders have surged by 38% in the last two years, while wet-led pubs have faced challenges against food-led establishments since 2022. By partnering with YUMZEE, you can capitalise on this growing trend and provide a new dining option that not only enhances your customer experience but also boosts revenue, driving foot traffic and increasing dwell time.



yumzee ORDER POINT **yumzee**

ORDER HERE

PAY BELOW

FOOD ARRIVES

ENJOY!

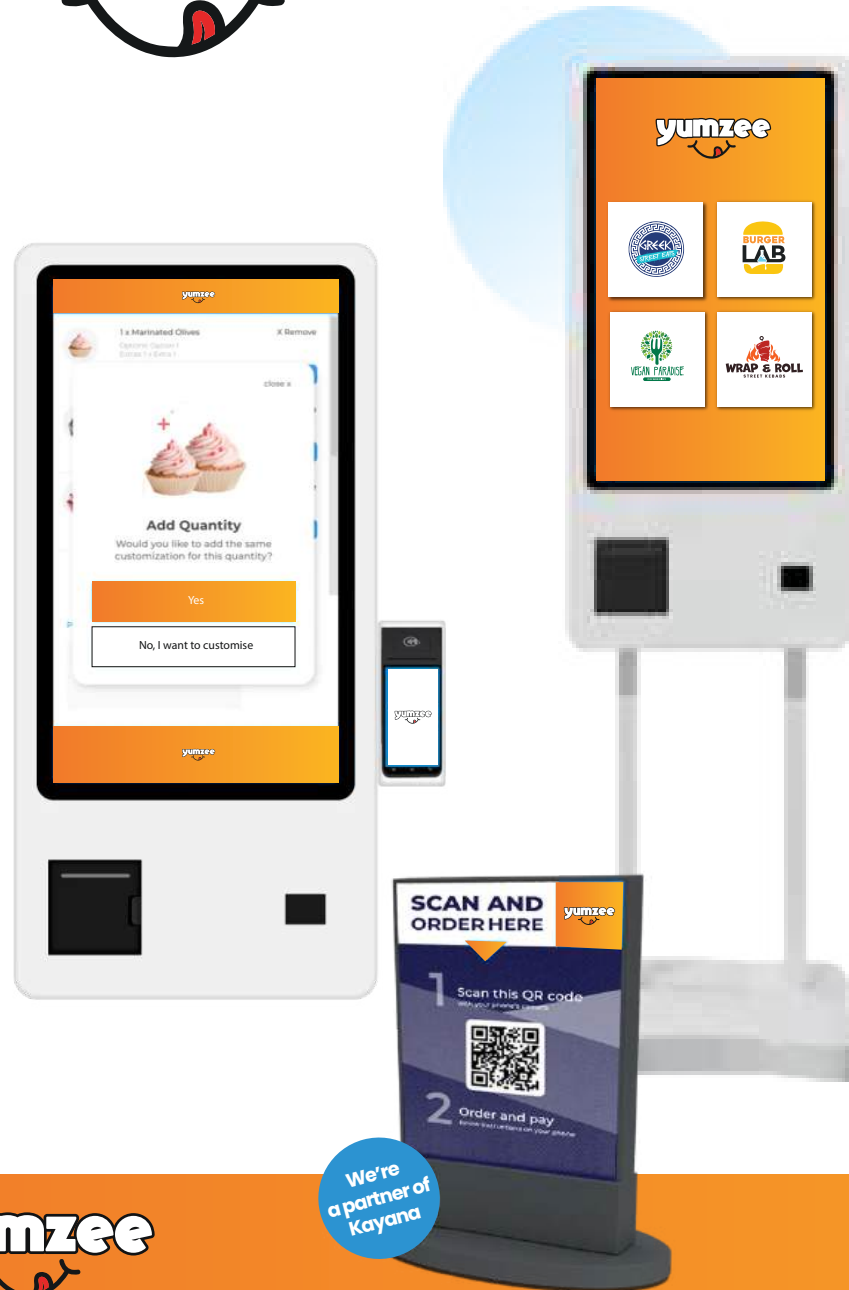
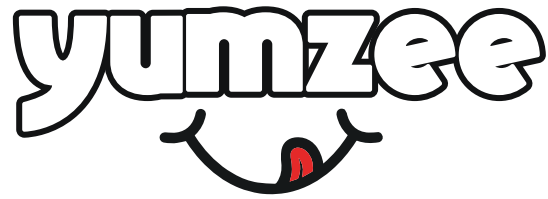
Freshly made street and gourmet food

Scan the code to head to our website

Follow us on socials: @ f X

Visit us online: www.yumzee.co.uk





- ✓ Quality food to attract customers through screen visuals and our in-house marketing team.
- ✓ Multiple street food and fusions menus available to order from.
- ✓ Offering your venue VARIETY!
- ✓ Takeaway street food menus have seen an increase of 100% in the last two years.
- ✓ Wet led pubs are down against food led pubs since 2022.



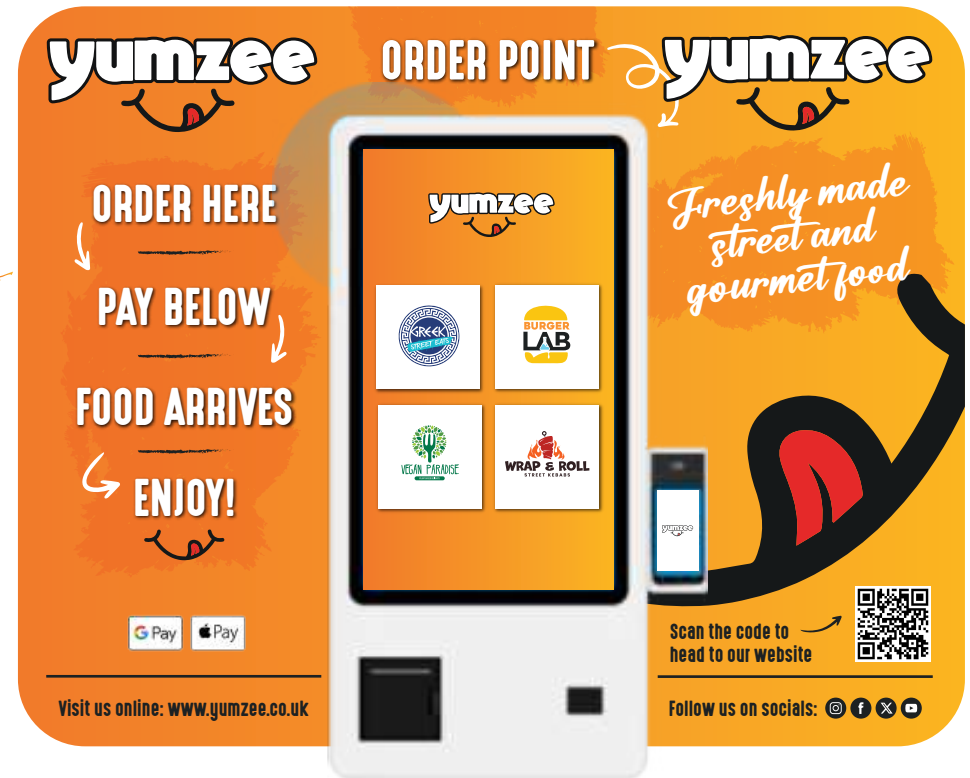
We're a partner of Kayana

Screen Cost

~~£1995~~

FREE for a limited time

For a limited time, get the YUMZEE touch screen system—normally priced at £1995—absolutely FREE!



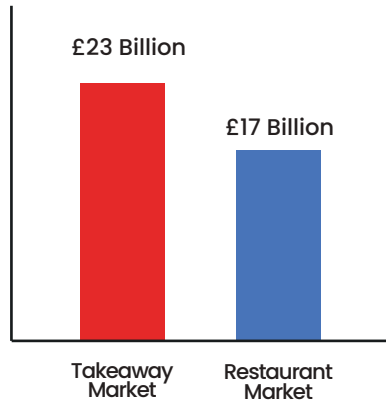
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www.yumzee.co.uk

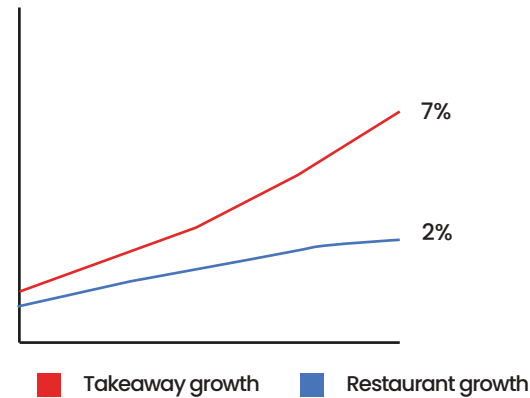
Takeaways vs Restaurants

Market Value (2024 Projected)



This shows that 'Takeaways (57%)' hold a larger share compared to 'Restaurants (43%)'

Growth Rate (2023)



Takeaways are growing 3.5 times faster than restaurants

Frequency of Orders



61% of UK adults order takeaways at least once a month.

39% prefer dining at restaurants, showing a stronger preference for takeaway.

Customer Preferences

85% of UK consumers say they enjoy the variety of takeaway menus.

Only **58% of consumers** regularly dine out at traditional restaurants, indicating a **growing preference for takeaway menus.**

Street Food Growth

✓ **Street Food Market Size**

UK Street food market value: **£1.2 billion** (2023)

9.1% Annual Growth in the street food market, showing a substantial increase in demand.

✓ **Customer Preferences**

64% of UK consumers say they enjoy eating at street food markets due to the variety and affordability.

45% of millennials prefer street food over dining at traditional restaurants, indicating street food's growing appeal to younger consumers.

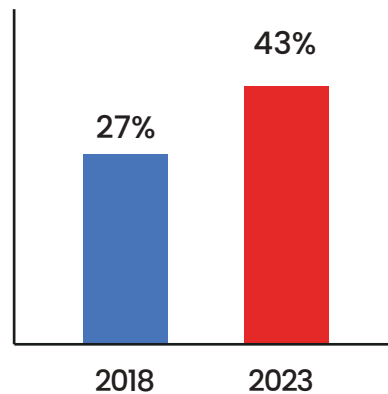
✓ **Revenue from Events**

Post-COVID, food festivals and street markets saw a **20% increase in sales** in 2022 and 2023, with many street food vendors reporting higher revenues than pre-pandemic levels.

Serving Street Food & Takeaways in Pubs

Key Statistics

Increase in Pubs Offering Food



As of 2023, **43% of UK pubs** are now offering street food or takeaway options as a way to diversify their offerings and attract new customers. This is up from **27% in 2018**, showing a growing trend of pubs leveraging the street food model.'



Customer Demand

62% of pub-goers stated they are more likely to visit a pub that offers street food alongside drinks, as it provides more variety and a casual, relaxed dining experience.

Among younger demographics, **54% of millennials** reported that they prefer casual dining options, like street food, in pub settings over full restaurant-style meals



Cost Efficiency for Pubs

By partnering with YUMZEE vendors you can reduce overhead costs associated with full restaurant operations by as much as **100%**, while still offering high-quality food products, increasing wet sales.

This flexibility allows pubs to focus on drinks (which are typically higher margin) while still offering a food menu that drives foot traffic and complements the drinking experience.



Takeaway Options in Pubs

As of 2023, **1 in 5 pubs** in urban areas now offers a takeaway service, allowing customers to enjoy pub-style food at home. This has become particularly popular post-pandemic, with many pubs seeing a **12% increase** in takeaway orders.

Collaboration with Street Food Vendors

Many pubs have partnered with local street food vendors to provide rotating, pop-up food options. **48% of pubs** offering street food use external vendors, which allows them to minimize kitchen staff costs and offer more diverse food options.

Pubs with rotating food vendors report an increase in customer visits by **20%**, as customers are drawn to the variety and novelty of the food.



Festival-Inspired Pub Events

Pubs hosting street food events or pop-up festivals report a **30-40% increase** in footfall on event days. These events often attract a wider demographic, particularly younger, more food-focused customers, enhancing the pub's community engagement.

These statistics underscore the growing success of pubs adopting street food and takeaway models, catering to evolving customer preferences, reducing costs, and boosting revenues.

We're
a partner of
Kayana

Effortless Dining, Endless Possibilities

- ✓ **Employee Convenience & Variety**
YUMZEE makes providing diverse, high-quality meals for your team easier than ever. Our sleek digital touchscreen system offers a global menu, from breakfast to dinner, all without the need for extensive in-house facilities. Employees can enjoy fresh, made-to-order meals with zero hassle.
- ✓ **Perfect for Any Occasion**
Whether you're hosting guests, organizing meetings, or planning an event, YUMZEE is the perfect solution. From business lunches to office parties, our system delivers a wide range of gourmet options quickly and efficiently, making your job easier and your events memorable.
- ✓ **Enhance Your Workplace & Reputation**
With YUMZEE, you'll be taking a step toward creating an exceptional workplace, improving employee satisfaction, and even boosting your chances of winning "Great Place to Work" awards.
- ✓ **Effortless. Efficient. Exceptional.**
YUMZEE handles all the details, from fresh food preparation to delivery, while you focus on what matters most – running your business seamlessly and enhancing the experience for your employees, guests, and clients.



YUMZEE isn't just about food ***It's a versatile tool for your business***



Additional Uses & Benefits:

Advertising Opportunity

Display your brand or promotions during the screen saver mode (subject to agreement) to increase visibility.

No More Food Waste

YUMZEE takes care of menu planning and portion control, reducing waste and ensuring consistent quality.

Streamlined Operations

Say goodbye to the headaches of staffing, food hygiene regulations, inspections, and compliance.

No More Disruptions

Eliminate delays from staff leaving site for meals, whether due to traffic, queues, or accidents. YUMZEE delivers directly to your venue, on time, every time.



yumzee



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